

MODULE SPECIFICATION PROFORMA

<b>Module Title:</b>	Global Markets and Investment Strategies	<b>Level:</b>	5	<b>Credit Value:</b>	20
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<b>Module code:</b>	BUS542	<b>Is this a new module?</b>	No	<b>Code of module being replaced:</b>	N/A
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<b>Cost Centre(s):</b>	GAMG	<b>JACS3 code:</b>	N211
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<b>With effect from:</b>	September 18
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<b>School:</b>	Business	<b>Module Leader:</b>	David Potter
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Scheduled learning and teaching hours	36 hrs
Guided independent study	164 hrs
Placement	0 hrs
<b>Module duration (total hours)</b>	<b>200 hrs</b>

<b>Programme(s) in which to be offered</b>	Core	Option
MAccFin Accounting and Finance (Option for programme, Core for Finance route)	✓	✓
BA (Hons) Accounting and Finance (Option for programme, Core for Finance route)	✓	✓
BA (Hons) Global Business	<input type="checkbox"/>	✓
BSc (Hons) Business Decision Making	<input type="checkbox"/>	✓

<b>Pre-requisites</b>
None

Office use only

Initial approval: September 14

Date revised: July 2018 (removal from FinTech programme)

Version: 5

**Module Aims**

1. To understand how globalisation has evolved in a financial context.
2. To understand the importance of globalisation in a financial context.
3. To explore the investor base, their strategies, aims and objectives.

**Intended Learning Outcomes**

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

		Key Skills	
1	Analyse the development of global financial companies and institutions together with the structures that support them	KS1	KS3
		KS10	
2	Identify issues that have, or may, arise in the development of financial trade either/both locally or internationally	KS1	KS5
		KS6	KS7

Transferable skills and other attributes

**Derogations**

None

**Assessment:**

**Indicative Assessment One:**

Assessment one is a critical essay on a given topic e.g. strategic investment decisions.

**Indicative Assessment Two:**

Students will be presented with a real or hypothetical case study and be required to analyse and evaluate the issues and options they face in respect of making financial investment decisions.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	1	Essay	50		2500
2	2	Case Study	50		2500

**Learning and Teaching Strategies:**

Lectures will be provided to students digitally, a minimum of three working days before the classroom tutorials. The classroom tutorials will facilitate interactive discussion and feedback on the lecture material which forms a basis for group work through practical exercises.

The module is embedded within the values and practices espoused in the Glyndŵr University's Teaching and Learning and Assessment strategy whereby students are encouraged to take responsibility for their own learning and staff facilitate the learning process, with the aim of encouraging high levels of student autonomy in learning and the capacity to apply it within the wider environment.

**Syllabus outline:**

1. Introduction to the global economy
2. Why change is occurring and what that change implies
3. Supra national structures – the EC...etc.
4. International regulation
5. Human geography and global change
6. The role of technology in globalisation
7. Currencies
8. Commercial institutions
9. Corporate governance in a global economy
10. International taxation issues
11. Barriers to trade and the future
12. Revision lecture/tutorial and exam technique

**Bibliography:**

**Essential reading**

Dicken, P. (2011) *Global shift: Mapping the changing contours of the world economy*, London: Sage

**Other indicative reading**

Farrell, M., Hettne, B., & Van Langenhove, L. (2005). *Global politics of regionalism: theory and practice*. London, U.K.: Pluto Press.

Fraser-Sampson, G. (2013). *Intelligent Investing: A Guide to the Practical and Behavioural Aspects of Investment Strategy*. London, U.K.: Palgrave Macmillan.

Laopodis, N. (2012). *Understanding Investments: Theories and Strategies*. London, U.K.: Routledge.

Pinedo, M. (Ed.). (2013). *Global Asset Management: Strategies, Risks, Processes, and Technologies*. London, U.K.: Palgrave Macmillan.

Solnik, B., & McLeavey, D. (2014). *Global investments*. London, U.K.: Pearson Higher Ed.

**Journals, etc.**

- Journal of Finance
- Journal of Financial Markets
- Journal of Investment & Management
- Journal of Investment Compliance
- Journal of Investment Consulting
- Journal of Investment Management